

Fashion Review Statements

1. We wear clothes for several reasons, safety and protection, culture, adornment, status, etc.
2. The fashion cycle is a period of time in which fashion exists. Moving from introduction to obsolescence.
3. Fashion trends repeat themselves every 20-30 years.
4. The Gibson girl was the personification of the feminine ideal of physical attractiveness during the early 20's
5. Coco Chanel is responsible for the classic Little Black Dress.
6. Christian Dior is responsible for "The New Look".
7. The elements of design are line, shape, color, texture, pattern.
8. There are 4 types of line: vertical, horizontal, curved, and diagonal.
9. Shape refers to the silhouette of the garment.
10. Shapes or silhouettes in fashion are important because it affects how someone sees fashion. Our eyes perceive shapes, which have an impact on how the garment is perceived.
11. Texture refers to the surface quality of goods.
12. Texture can be used all over the garment or for embellishment.
13. There are 2 types of texture: tactile, and visual.

14. There are 4 types of pattern: naturalistic, conventional/stylized, geometric, and abstract.
15. Hue = color, Intensity= how bright or dull a color is, Value = how light or dark the color is.
16. There are a variety of color schemes in fashion! A few of them are:
 - a. Neutral
 - b. Accented neutral
 - c. Monochromatic
 - d. Triadic
 - e. Analogous
 - f. Complimentary
17. When combining garments and accessories in an outfit, the proportion of each piece should be weighed.
18. One part of an outfit should not be out of scale with the others.
19. When all parts work together the garment is well proportioned rather than out of proportion.
20. Balance brings overall stability to a design.
21. To achieve proper balance, a garment should have an equal amount of visual weight on each side.
22. There are two types of balance: Formal and Informal

23. Rhythm directs the flow of the eye movement steadily and smoothly through the lines and spaces of the design.
24. Rhythm can be created with repetition, gradation, transition, opposition, or radial arrangement.
25. Emphasis is a concentration of interest in a particular part or area of a design.
26. Harmony is achieved when unity and variety are effectively combined.
27. Hangtags are detachable signs on merchandise that contain the price, size, and brand name.
28. Care Labels are permanently attached to garments on the inside where they do not show. They are required by law and must include the fiber content of the garment.
29. Yin and Yang is an Ancient Chinese concept of opposing characteristics.
30. Yin represents soft, gentle, and passive characteristics.
31. Yang represents bold, strong, and aggressive characteristics.

32. The different body types are:

- a. Rectangle
- b. Inverted triangle
- c. Triangle
- d. Hour glass

33. The different face shapes are:

- a. Oval
- b. Round
- c. Long/Oblong
- d. Square
- e. Heart
- f. Diamond
- g. Pear/Triangle